Annual Editorial Index

More than 120 editorial features and special commentaries, classified by subject matter, published in Area Development Magazine in 1967.

Case Histories

Computer Helps Control Planning & Building of \$10 million Plant (Carborundum Co.) . . . Dec.

Environmental Controls Enhance Efficiency & Morale (Arrow Tool Co.) . . . Dec.

How To Control Costs of Employee Transfers (American Can Co.) . . . Dec.

Don't Let a New Plant Just Sit There! (Farmland Industries) . . . Dec.

Industrial Air & Water Pollution Can Be Abated (Bethlehem Steel Co.) . . . Nov.

Marketing Considerations Decide New Plant Location (Armstrong Cork Co.) . . . Nov.

Company Lets Employees Select New Plant Site (Metex Corp.) . . . Nov.

New Plant Hires Coal Miners To Take Over Women's Jobs (Patons & Baldwins Ltd.) . . . Nov.

Tailor Your New Plant to Advancing Technology (American Machine & Foundry Co.) . . . Oct.

IBM Couples Plant Opening with Employee Recruitment . . . Oct.

Clearly Define Objectives Before Building Facilities (Steel Co. of Canada) . . . Oct.

The Personal Element in Facility Planning (Grasis Fabricating Co.) . . . Oct.

Publicity on New Plant Pays Off for Holson Co. . . .

Innovations & Comfort Help Retain Employees (Hol-

son Co.) . . . Sept.

The Role of Community Planning in Your Plant Site

Decision (Moore Products Co.) . . . Sept.

To Tap Natural Resources, Camouflage Your Sites
(Texaco, Humble, Union, Mobile and Shell Oil
companies) . . . Sept.

Proper Lighting in Your Factory (W. A. Sheaffer Pen Co.) . . . Sept.

Foundries Need Not Be Unwelcome Neighbors (Chrysler Corp.) . . . Aug.

Have You Thought of a Day Nursery at Your Plant?
(Rochester Clothing Co.) . . . Aug.

Scale Model Helps Build Huge Plant (Weirton Steel Co.) . . . July

Syntex Corp. Builds Plant Based on Industry-University Marriage . . . July

Lincoln Electric Co. Credits Employee Incentives for Success of Plants . . . July

Educate Your Employees on Facility Expansions (Worthington Corp.) . . . June

Problems in Selecting an Aerospace Division Site (Atlas Chemical Industries) . . . June

How Eli Lilly & Co. Copes with Expansion Problems in England . . . June

Growing Pains & Mergers Complicate Facility Planning (Sperry Rand Corp.'s Univac Div.) . . May Use In-Plant Photos in Help Wanted Ads (Sundstrand) . . . May

A Clergyman for Your New Plant? (Northrop Corp.)
. . . April

Western Marble Co. Establishes a Town on Public Domain Land . . . April

Daily Air Shuttle Can Ease Transfer of New Employees (Northrop Corp.'s Norair Div.) . . . April

Use of Raw Materials Calls for Extra Long-Range Planning (Bethlehem Steel Co.) . . . April

Multi-Purpose Design Benefits Personnel as well as Plant Operations (Mosaic Fabrications, Inc.) . . . March

Buy Enough Space To Permit Expansion (Sharp & Dohme Co.) . . . March

A "Portfolio of People," rather than paperwork, Speeds Site Selection (Ferroxcube Corp.) . . . March

A Community-Industry Marriage: Will It Last? (Rockwell Manufacturing Co.) . . . Feb.

Three Extra Steps in Site Selection (Ackwell Industries) . . . Feb.

Secrecy in Industrial Facility Planning (Western Electric Co.) . . . Jan.

Make Your Plant Fit into Strict Zoning Rules (Rohm & Haas Co.) . . . Jan.

In New Plant Operations, Think in Terms of the Branch (Falk Corp.) . . . Jan.

Community Relations

It's Easier To Start from Scratch than To Change Attitudes . . . Dec.

The Role of Community Planning in Your Plant Site Decision (Moore Products Co.) . . . Sept.

"Proper" Planning Is Needed in Building New Facilities (Editorial) . . . Sept.

Facility Planning Amid Race Riots (AIDC Viewpoint)
. . . Sept.

Foundries Need Not Be Unwelcome Neighbors (Chrysler Corp.) . . . Aug.

Beware of Sweet Talk from Industry-Hungry Officials (Editorial) . . . Aug.

Newspaper Supplement Introduces New Plant . . . July How To Fit Your New Plant into a Community . . . March

What To Do about Plant-Site Demonstrations . . . March

Clean Up Your Public Image as You Reduce Air Pollution (Editorial) . . . March

A Community-Industry Marriage: Will It Last? . . . Feb.

Construction & Design

Marshland Sites—Unheralded gift to industry . . . Dec. Environmental Controls Enhance Efficiency & Morale (Arrow Tool Co.) . . . Dec.

How To Be Sure You Get the Plant You Want & Need—the Consulting Engineer's Role . . . Nov.

Continued on next page

Industrial Air & Water Pollution Can Be Abated (Bethlehem Steel Co.) . . . Nov.

Tailor Your New Plant to Advancing Technology (American Machine & Foundry Co.) . . . Oct.

Build Quiet In, Noise Out in Your New Plant . . . Oct.

Clearly Define Objectives Before Building Facilities (Steel Co. of Canada) . . . Oct.

You Must Include Sewage Disposal in Planning New Facilities . . . Oct.

Industrial Performance Standards, Set by Whom? (AIDC Viewpoint) . . . Oct.

Innovations & Comfort Help Retain Employees (Holson Co.) . . . Sept.

To Tap Natural Resources, Camouflage Your Sites (Texaco, Humble, Union, Mobile and Shell Oil companies) . . . Sept.

Proper Lighting in Your Factory (W. A. Sheaffer Pen Co.) . . . Sept.

Foundries Need Not Be Unwelcome Neighbors (Chrysler Corp.) . . . Aug.

The Underground Plant Site . . . Aug.

How Consulting Engineers Can Help You in Industrial Plant Layout & Design . . . Aug.

Scale Model Helps Build Huge Plant (Weirton Steel Co.) . . . July

Your Plant's Water Needs . . . June

Correct Glass Usage in Industrial Plants . . . May
Try Building "Up" When You Need New Facilities
(Westinghouse Electric Corp.) . . . May

Develop a Master Plan for Industrial Expansion . . . April

Western Marble Co. Establishes a Town on Public Domain Land . . . April

Multi-Purpose Design Benefits Personnel as well as Plant Operations (Mosaic Fabrications Inc.) . . . March

Buy Enough Space To Permit Expansion (Sharp & Dohme Co.) . . . March

Aluminum on the Job in Industrial Buildings . . . Feb.

Air Pollution Controls . . . Feb.

Proper Landscaping Will Benefit Your Plant . . . Jan.

Facilities

The importance of Water in Plant Site Selection . . . Nov.

Marketing Considerations Decide New Plant Location (Armstrong Cork Co.) . . . Nov.

Review New Law Suits . . . Oct.

Innovations & Comfort Help Retain Employees (Holson Co.) . . . Sept.

Company Charters Jet Fleet for Distant Plant Dedication (Veeder-Root Co.) . . . Sept.

Have You Thought of a Day Nursery at Your Plant? (Rochester Clothing Co.) . . . Aug.

Second-Hand Facilities?---Why not? . . . Aug.

Syntex Corp. Builds Plant Based on Industry-University Marriage . . . July

Relocation Can Bring Power Supply Problems (Anonymous) . . . July

Check Those Ivied Halls for Research Facilities . . . June

Your Plant's Water Needs . . . June

Use a Score Card for Comparative Town Evaluations . . . May

Western Marble Co. Establishes a Town on Public Domain Land . . . April

Don't Overlook Older Industrial Areas . . . April

Daily Air Shuttle Can Ease Transfer of New Employees (Northrop Corp.'s Norair Div.) . . . April Include Telephone Facilities in Initial Studies of Plant

Sites . . . April

Buy Enough Space To Permit Expansion (Sharp & Dohme Co.) . . . March

Three Extra Steps in Site Selection (Ackwell Industries) . . . Feb.

Check Hospital Facilities Before Selecting Your Site . . . Feb.

Financing, Insurance & Costs

What Facility Planners Should Know About Government Programs . . . Dec.

How To Control Costs of Employee Transfers (American Can Co) . . . Dec.

How Rising Land Costs Can Help Pay for Your New Plant . . . Nov.

State Agencies Offer More than Just Plant Location Aids . . . Sept.

Banks Expand Services for Facility Planners . . . Sept. To Be Paid or Not To Be Paid for Building New Facilities in an Area? . . . July

How Realtors Can Help in Facility Planning . . . July Some More Thoughts on Industrial Bonds (AIDC Viewpoint) . . . July

Educate Your Employees on Facility Expansions (Worthington Corp.) . . . June

Business Projections Can Pay Big Dividends . . . June Stop Your Congressmen from "Playing Politics" with Facility Planning (Editorial) . . . June

Economic Data Banks Offer New Help in Site Selection . . . June

Growing Pains & Mergers Complicate Facility Planning (Sperry Rand Corp.'s Univac Div.) . . . May Evaluate Financing Plans in Relation to Specific Needs . . . May

Land Investment in Industrial Facility Planning . . . May

Use a Score Card for Comparative Town Evaluations
. . . May

It's Urgent To Regain Time Lost by Delays in Facility Planning (Editorial) . . . April

How Banks Can Help in Facility Planning . . . April How Urban Renewal Fits into Facility Planning . . . Feb.

The Role of Tax Exemptions in Industrial Development . . . Feb.

Financial Inducements: Their Use and Abuse (AIDC Viewpoint . . . Feb.

Canada's Depressed Areas Program for New Plants . . . Jan.

Real Estate Counselors Can Help in Site Selection Jan.

Foreign Ventures Can Boost Profits for Your New Plant . . . Jan.

Here We Go Again with Predictions, Predictions, Predictions . . . Jan.

Foreign Plants

It's Easier To Start from Scratch than To Change Attitudes . . . Dec.

New Plant Hires Coal Miners To Take Over Women's Jobs (Patons & Baldwins Ltd.) . . . Nov.

Clearly Define Objectives Before Building Facilities (Steel Co. of Canada) . . . Oct.

How Eli Lilly & Co. Copes with Expansion Problems in England . . . June

Canada's Depressed Areas Program for New Plants . . . Jan.

In New Plant Operations, Think in Terms of the Branch (Falk Corp.) . . . Jan.

Foreign Ventures Can Boost Profits for Your New Plant . . . Jan.

Government Aids & Controls

What Facility Planners Should Know about Government Programs . . . Dec.

Competition for Industry: A Good or an Evil? (AIDC Viewpoint) . . . Dec.

Rural vs. Urban Balance (AIDC Viewpoint) . . . Nov. How To Interpret Regional Growth Patterns in Planning New Facilities . . . Oct.

You Must Include Sewage Disposal in Planning New

Facilities . . . Oct. State Agencies Offer More than Just Plant Location Aids . . . Sept.

The Role of Community Planning in Your Plant Site Decision (Moore Products Co.) . . . Sept.

To Be Paid or Not To Be Paid for Building New Facilities in an Area? . . . July

Some More Thoughts on Industrial Bonds (AIDC Viewpoint) . . . July

Stop Your Congressmen from "Playing Politics" with Facility Planning (Editorial) . . . June

Evaluate Financing Plans in Relation to Specific Needs ... May

Air Pollution Controls-an Essential Factor in Facility Planning . . . Feb.

How Urban Renewal Fits into Facility Planning . . .

The Role of Tax Exemptions in Industrial Development . . . Feb.

Canada's Depressed Areas Program for New Plants . . . Jan.

Make Your Plant Fit into Strict Zoning Rules (Rohm & Haas Co.) . . . Jan.

What Can You Believe about Political Promises? (AIDC Viewpoint) . . . Jan.

Landscaping & Site Preparation

To Tap Natural Resources, Camouflage Your Sites (Texaco, Humble, Union, Mobile and Shell Oil companies) . . . Sept.

Syntex Corp. Builds Plant Based on Industry-University Marriage . . . July

Growing Pains & Mergers Complicate Facility Planning (Sperry Rand Corp.'s Univac Div.) . . . May

Develop a Master Plan for Industrial Expansion . . . April

Use of Raw Materials Calls for Extra Long-Range Planning (Bethlehem Steel Co.) . . . April

Turfing Serves as "Window Dressing" (Beloit-Woodlands) . . . March

Proper Landscaping Will Benefit Your Plant . . . Jan.

Legal Aspects

Review New Law Suits . . . Oct.

You Must Include Sewage Disposal in Planning New Facilities . . . Oct.

Industrial Performance Standards, Set by Whom? (AIDC Viewpoint) . . . Oct.

How Realtors Can Help in Facility Planning . . . July Develop a Master Plan for Industrial Expansion . . . April

Natural Resources

Marshland Sites-Unheralded gift to industry . . . Dec. The importance of Water in Plant Site Selection . . . Nov.

To Tap Natural Resources, Camouflage Your Sites (Texaco, Humble, Union, Mobile and Shell Oil companies) . . . Sept.

Your Plant's Water Needs . . . June

Use of Raw Materials Calls for Extra Long-Range Planning (Bethlehem Steel Co.) . . . April

Personnel & Labor

Computer Helps Control Planning & Building of \$10 million Plant (Carborundum Co.) . . . Dec.

Environmental Controls Enhance Efficiency & Morale (Arrow Tool Co.) . . . Dec.

It's Easier To Start from Scratch than To Change Attitudes . . . Dec.

How To Control Costs of Employee Transfers (American Can Co.) . . . Dec.

Don't Let a New Plant Just Sit There! (Farmland Industries) . . . Dec.

Company Lets Employees Select New Plant Site (Metex Corp.) . . . Nov.

New Plant Hires Coal Miners To Take Over Women's Jobs (Patons & Baldwins Ltd.) . . . Nov.

Build Quiet In, Noise Out in Your New Plant . . . Oct. IBM Couples Plant Opening with Employee Recruitment . . . Oct.

The Personal Element in Facility Planning (Grasis Fabricating Co.) . . . Oct.

Innovations & Comfort Help Retain Employees (Holson Co.) . . . Sept.

Have You Thought of a Day Nursery at Your Plant? (Rochester Clothing Co.) . . . Aug.

How Environment Affects Profits . . . Aug.

Lincoln Electric Co. Credits Employee Incentives for Success of plants . . . July

There Ought To Be a Law Against Rampant Strikes (Editorial) . . . July

Educate Your Employees on Facility Expansions (Worthington Corp.) . . . June

Put More Emphasis on Employee Training (Editorial) . . . May

Use In-Plant Photos in Help Wanted Ads (Sundstrand Corp.) . . . May

A Clergyman for Your New Plant? (Northrop Corp.) ... April

continued on next page

Millions for Recruiting, Not a Cent To Keep Personnel . . . April

Daily Air Shuttle Can Ease Transfer of New Employees (Northrop Corp.'s Norair Div.) . . . April

Multi-Purpose Design Benefits Personnel as well as Plant Operations (Mosaic Fabrications, Inc.) . . . March

What To Do about Plant-Site Demonstrations . . . March

A "Portfolio of People," rather than Paperwork, Speeds Site Selection (Ferroxcube Corp.) . . . March

Plant Environment Can Help Solve Skilled Labor Problem . . . Feb.

Check Hospital Facilities Before Selecting Your Site . . . Feb.

How To Staff Your New Plant . . . Jan.

Pollution & Waste

Environmental Controls Enhance Efficiency & Morale (Arrow Tool Co.) . . . Dec.

The importance of Water in Plant Site Selection . . . Nov.

Industrial Air & Water Pollution Can Be Abated (Bethlehem Steel Co.) . . . Nov.

You Must Include Sewage Disposal in Planning New Facilities . . . Oct.

Industrial Performance Standards, Set by Whom? (AIDC Viewpoint) . . . Oct.

Foundries Need Not Be Unwelcome Neighbors (Chrysler Corp.) . . . Aug.

Clean Up Your Public Image as You Reduce Air Pollution (Editorial) . . . March

Air Pollution Controls—an Essential Factor in Facility Planning . . . Feb.

Professional Services

We All Gain by Sharing Experiences . . . Dec.

How To Be Sure You Get the Plant You Want &
Need—the Consulting Engineer's Role . . . Nov.

How Rising Land Costs Can Help Pay for Your New Plant . . . Nov.

Silence Is Golden in Facility Planning . . . Sept.

Banks Expand Services for Facility Planners . . . Sept. How Consulting Engineers Can Help You in Industrial Plant Layout & Design . . . Aug.

Beware of Sweet Talk from Industry-Hungry Officials (Editorial) . . . Aug.

Syntex Corp. Builds Plant Based on Industry-University Marriage . . . July

How Realtors Can Help in Facility Planning . . . July University Researchers as Site Investigators . . . July Business Projections Can Pay Big Dividends . . . June Hotels Can Arrange Plant Tours on the Q.T. . . . June Suggested Summer Reading for Industrial Developers

(AIDC Viewpoint) . . . June
Correct Glass Usage in Industrial Plants . . . May
Evaluate Financing Plans in Relation to Specific Needs
. . . May

Land Investment in Industrial Facility Planning . . . May

The "Challenge of Change" is AIDC Conference
Theme . . . May

Develop a Master Plan for Industrial Expansion . . . April
How Banks Can Help in Facility Planning . . . April

Area Developers Are Akin to Industrial Executives (AIDC Viewpoint) . . . April

The Role of the Computer in Facility Planning . . . March

What Big-City Industrial Developers Think of Your Problems & Theirs (AIDC Viewpoint) . . . March Ethics in Facility Planning (Editorial) . . . Feb.

Secrecy in Industrial Facility Planning (Western Electric Co.) . . . Jan.

Real Estate Counselors Can Help in Site Selection . . . Jan.

Public Relations & Advertising

Don't Let a New Plant Just Sit There! (Farmland Industries) . . . Dec.

IBM Couples Plant Opening with Employee Recruitment . . . Oct.

Publicity on New Plant Pays Off for Holson Co. . . . Oct.

Don't Believe Everything You Read (Editorial) . . . Oct.

Company Charters Jet Fleet for Distant Plant Dedication (Veeder-Root Co.) . . . Sept.

Newspaper Supplement Introduces New Plant . . . July Educate Your Employees on Facility Expansions (Worthington Corp.) . . . June

Don't Hide Your Plant Unless You're Ashamed of It . . . May

Use In-Plant Photos in Help Wanted Ads (Sundstrand Corp.) . . . May

Millions for Recruiting, Not a Cent To Keep Personnel

Secrecy in Industrial Facility Planning (Western Electric Co.) . . . Jan.

Security & Protection

Proper Lighting in Your Factory (W. A. Sheaffer Pen Co.) . . . Sept.

What To Do about Plant-Site Demonstrations . . March

Site Selection

What Is Enough Space for a New Industrial Facility? . . . Dec.

Marshland Sites—Unheralded gift to industry . . . Dec. Five Key Decisions in Plant Site Selection . . . Nov. Specify Your New Plant Needs (Editorial) . . . Nov.

Silence Is Golden in Facility Planning . . . Sept.

The Underground Plant Site . . . Aug.
Beware of Sweet Talk from Industry-Hungry Officials

(Editorial) . . . Aug. University Researchers as Site Investigators . . . July

What To Consider in Picking a Site . . . July Problems in Selecting an Aerospace Division Site (Atlas Chemical Industries) . . . June

Move or Stay?—It Pays To Know the "What, Why, When, Where and How" of Facility Planning . . . June

Economic Data Banks Offer New Help in Site Selection . . . June

Use a Score Card for Comparative Town Evaluations . . . May

Develop a Master Plan for Industrial Expansion . . . April

Don't Overlook Older Industrial Areas . . . April

